Web-Cast: Instructor led - 4 hours

Day 11

- · Review Modifying or Canceling an Order
- Review Changing Shipping Address & Email Address
- Review Modifying Shipping Method
- Review Shippers and Shipping Timeframes
- Homework: Lessons 5.19 5.20

Day 12

Pre-work: Arise U - 2 hours

 Related modules and lessons for course need to be completed prior to Webcast; activities must all be completed and will be reviewed during Webcast.

Module 5: 5.19 - 5.20

Web-Cast: Instructor led - 4 hours

Day 12

- Review Assisting the Customer with Backorders
- Review Assisting the Customer with Late/Lost Orders
- Homework: Lessons 5.21-5.23

Day 13

Pre-work: Arise U - 2 hours

- CSP 103
 - Getting Ready for Production
 - Understanding Performance Metrics and Expectations
 - · Contracting with Arise
 - Starmatic 2.0
 - Arise Support Resources

Web-Cast: Instructor led - 4 hours

Day 13

Roleplay

Day 14

Pre-work: Arise U - 2 hours

 Related modules and lessons for course need to be completed prior to Webcast; activities must all be completed and will be reviewed during Webcast.

Module 5: Lessons 5.21-5.23

Web-Cast: Instructor led - 4 hours

Day 14

- · Review Damaged, Defective, and Wrong Orders
- Review Helping Customers with Returns
- Review Replacing Orders Providing UPS Labels
- Homework: Lessons 5.24 5.25

Day 15

Pre-work: Arise U - 2 hours

 Related modules and lessons for course need to be completed prior to Webcast; activities must all be completed and will be reviewed during Webcast.

Module 5: Lessons 5.24 - 5.25

Web-Cast: Instructor led - 4 hours

Day 15

- Review Issuing RMAs
- Review Providing Gift Card Assistance
- Homework: Lessons 5.26

Day 16

Pre-work: Arise U - 2 hours

 Related modules and lessons for course need to be completed prior to Webcast; activities must all be completed and will be reviewed during Webcast.

Lessons 5.26

Web-Cast: Instructor led - 4 hours

Day 16

- BN Textbook Rentals
- Issuing RMAs
- Providing Gift Card Assistance
- Final Exam Review
- Homework: Module 6 Lessons: 6.1 6.5

Day 17

Pre-work: Arise U - 2 hours

 Related modules and lessons for course need to be completed prior to Webcast; activities must all be completed and will be reviewed during Webcast.

Module 6 Lessons: 6.1 - 6.5

Web-Cast: Instructor led - 4 hours

Day 17

- Review Membership Program Benefits
- Review Purchasing, Enrolling, and Using
- Review Access, Navigate, and Search
- Review Reading and Explaining Profiles
- Review Replacing Lost or Stolen Cards
- Homework: Module 6 Lessons 6.6 6.12

Day 18

Pre-work: Arise U - 2 hours

 Related modules and lessons for course need to be completed prior to Webcast; activities must all be completed and will be reviewed during Webcast.

Module 6 Lessons 6.6 - 6.12

Web-Cast: Instructor led - 4 hours

Day 18

- · Review Resolving Expired and Non Working Cards
- · Review Refunds and Renewals
- Review Handling Auto Renewals, Cancellations, and Refunds
- Review Need Number and Responding to Other Requests
- Review Member Account Self-Maintenance
- Review Kid's Club
- Review Member Final Exam
- Homework: Module 7

Day 19

Pre-work: Arise U - 2 hours

• Related modules and lessons for course need to be completed prior to Webcast; activities must all be completed and will be reviewed during Webcast.

Module 7

Web-Cast: Instructor led - 4 hours

Day 19

Roleplay

Day 20

Pre-work: Arise U - 2 hours

 Related modules and lessons for course need to be completed prior to Webcast; activities must all be completed and will be reviewed during Webcast.

Module 7

Web-Cast: Instructor led - 4 hours

Day 20

- · Review Email Service in BCM
- Review Email Assessment
- · Homework: Module 8 and 9

Day 21

Pre-work: Arise U - 2 hours

Related modules and lessons for course need to be completed prior to Webcast; activities
must all be completed and will be reviewed during Webcast.

Module 8 & 9

Web-Cast: Instructor led - 4 hours

Day 21

- Review Getting Help
- · Avaya IP Agent Module
- Avaya IP Assessment Questions
- · Certification Details

Day 22

Pre-work: Arise U - 2 hours

 Related modules and lessons for course need to be completed prior to Webcast; activities must all be completed and will be reviewed during Webcast.

Module 8 & 9

Web-Cast: Instructor led - 4 hours

Day 22

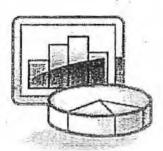
Roleplay

Module 4: Contractual Performance Requirements > Performance Metrics and Expectations

Page 14 of 25

E CSP - 101 Blended Delivery

Performance Expectations Key Performance Indicators



Independent
Businesses and their
Client Support
Professionals
employees that have
sustained a long term
partnership with Arise
have do so because
they manage
themselves according to
the Key Performance
Indicators.

They keep track of their statistics (metrics) and make improvements in their performance to meet those performance expectation standards.

Top performing Client Support Professionals are recognized on the Arise Portal.

Let's take a look at an example of some performance statistics to see what a Client Support Professional might be able to do to improve their individual performance.

Previous | Next | Index | Course Home | Glossarv | Reference | Study Group | Log Out

GCX 69

→ Previous Next ➤ = Index = Course Home = Glossary = Reference = Study Group = Log Out

Module 4: Contractual Performance Requirements > Performance Metrics and Expectations

Page 15 of 25

CSP - 101 Blended Delivery

Performance Expectations KPIs Continued

Here is the Scorecard that shows the performance expectations for a particular client service opportunity. Notice that each individual "score" leads to points earned (weight).

In order for a Client Support Professional to meet your Independent Business's contractual minimum expectation for servicing this client opportunity, they must have met the requirements for each KPI and have an overall scorecard "score" of 78 points.

| Arise Metrics | Measure | | Weight |
|--------------------------------|---------|--------------|--------|
| Commitment Adherence | 95-100% | Exceeds | 16 |
| (Schedule Adh - Release Ratio) | 90-94% | Meets | 12 |
| | < 90 | Not Weeting | 0 |
| Aux | < 2% | Exceeds | 10 |
| | 3-5% | Meets | 7 |
| | >5% | Not Meeting | 0 |
| Ring No Answer | <2% | Exceeds | 6 |
| | 2% - 4% | Mets | 3 |
| | > 4% | Not Meeting | 0 |
| Priority Comitment | 100% | Meets | 21 |
| (hourly commitment) | < 100% | Not Weeting | 0 |
| Client Metrics | | -11 | |
| Average Handle Time | < 300 | Exceeds | 26 |
| | 330-350 | Weets | 20 |
| | > 350 | Not Weeting | 0 |
| Quality | <10% | Exceeds | 21 |
| | 10-14% | Meets | 15 |
| | >15% | Not Weeting | 0 |
| | | | |
| | | Total Points | 100 |

→ Previous Next > ■Index ■ Course Home ■ Glossary ■ Reference ■ Study Group ■ Log Out

Module 4: Contractual Performance Requirements > Performance Metrics and Expectations

Page 16 of 25

Performance Expectations KPIs Continued

Now let's take a look at one month's metrics for a group of Client Support Professionals. Notice which Client Support Professionals are meeting expectations and which are not. Which Client Support Professional would you recommend be put on cure period (warning) for performance improvement?

| Commitment Adherence | ALDO | RNA | Priority Commitment | Average Handle Time | Quality | Scorecard Total |
|-------------------------------------|--|---|--|--|---|---|
| 92% | 2.56% | 0.89% | 100% | 298 | 9% | 93 |
| 90% | 1.56% | 2.01% | 98% | 289 | 8% | 72 |
| 91% | 3.23% | 3.55% | 100% | 266 | 14% | 84 |
| 63% | 0.87% | 6.80% | 100% | 333 | 12% | 66 |
| 97% | 1.45% | 1.27% | 100% | 349 | 12% | 88 |
| rned | | | | | | |
| uirements | + | 85-100 Points | | | | - |
| Meeting Requirements | | 70-85 Points | | | | |
| Substandard Performance | | 65-69 Points | | 1 | | |
| Materially Deficient Performance | | Below 65 Points | | | | |
| ֡ | Autherence 72% 90% 91% 63% 97% prined uirements rements rements reformance | Adherence ABX 72% 2,56% 90% 1,56% 91% 3,23% 63% 0,87% 97% 1,45% prined uirements rements rements reformance | Acherence ABX 984 92% 2,56% 0,89% 90% 1,56% 2,01% 91% 3,23% 3,55% 63% 0,87% 5,80% 97% 1,45% 1,27% Inned 35-100 Points rements 70-85 Points erformance 65-69 Points | Adherence ADX Commitment 72% 2,56% 0,89% 100% 90% 1,56% 2,01% 96% 91% 3,23% 3,55% 100% 63% 0,87% 5,80% 100% 97% 1,45% 1,27% 100% Inned Inned | Authorence AUX Commitment Handle Time | Acherence ADX Commitment Hande Time Quality 92% 2,56% 0,89% 100% 298 9% 90% 1,56% 2,01% 98% 289 8% 91% 3,23% 3,55% 100% 266 14% 63% 0,87% 5,80% 100% 333 12% 97% 1,45% 1,27% 100% 349 12% Inned Inned |

Click here to check your answer.

| | ■ Previous Next ➤ ■ Index ■ Course Home ■ Glossary ■ Reference ■ Study Group ■ Log Out |
|--|--|
| mance Requirements > Pe | Learning Check |
| Match the fo | ollowing KPIs with their correct definitions: |
| Column A | Column B |
| (1) RNA | |
| (2) AUX. After Call | |
| | |
| Work | |
| Work (3) Priority Commitment | |
| (3) Priority | nt ^L |
| (3) Priority Commitmen (4) Average | nt ^L |

→ Previous Next > □Index □ Course Home □ Glossary □ Reference □ Study Group □ Log Out

Module 4; Contractual Performance Requirements > Performance Metrics and Expectations

Page 17 of 25

E CSP - 101 Blended Delivery

Performance Expectations KPIs Continued

Now let's look at the trends for a group of Client Support Professionals over a time period of several months. Which Client Support Professionals would you recommend to have their SOWs terminated in order to maintain proper service levels and to adhere to the Key Performance Indicators?

| Agent Name | February Scorecard Total | March Scorecard Total | April Scorecard Total | Average | |
|----------------------------------|--------------------------------|-----------------------------|-----------------------------|---------|--|
| ACP A | 200 | Total Carlo | 75 | 310 | |
| ACP B | 85 | 75 | BO | 80 | |
| ACP C | 90 | 85 | 95 | 90 | |
| ACP D | 35 | 90 | 175 | 77 | |
| ACP E | alla: | 85) 113 1 | 70 | 68 | |
| Total Po | oints Earned | | | | |
| Exceedi | ng Requireme | nts | 85-100 Poir | its | |
| Meeting Requirements | | | 70-85 Points | | |
| Substantian differiormanice | | | We to Profinis | | |
| Same and it estated Periodinance | | | Jelow 65 Points | | |

Click here to check your answer.

▼ Previous | Next ▶ □ Index □ Course Home □ Glossary □ Reference □ Study Group □ Log Out □

Module 4: Contractual Performance Requirements > Performance Metrics and Expectations

Page 18 of 25

E CSP - 101 Blended Delivery

Performance Expectations KPIs Continued



As you can see, Key Performance Indicators and performance expectations are important not only to the client, Arise, and the Client Results Manager but are critical to your success as a Client Support Professional employed by an Independent Business. Regularly keeping track of your performance ensures that you and Arise are successful.

We encourage you to use all of the ideas presented here in Client Support Professional101 to make sure you succeed.

| dations | x .= Course Hame .= Glassary .= Reference .= Soudy Group .= Log Out |
|---------|---|
| | Learning Check |
| | |
| | |
| | |

| Match the fo | llowing KPIs with their correct definitions: | |
|---------------------------|--|--|
| Column A | Column B | |
| (1) RNA | | |
| (2) AUX. After Call | | |
| Work | | |
| (3) Priority Commitmen | nt | |
| (4) Average Talk Time | | |
| (5) Commitmen | nt | |
| Adherence | | |

→ Previous Next > □ Index □ Course Home □ Glossary □ Reference □ Study Group □ Log Out

Module 3: Servicing E-mail and Chat > Chat Support and Performance Facilitators

Page 1 of 16

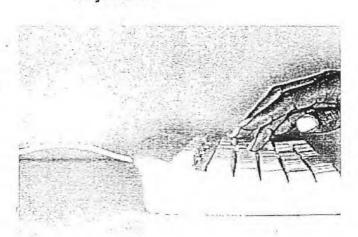
□ CSP - 101 Blended Delivery
 □ CSP - 101 Blended Delivery

Chat Support and Performance Facilitators Objectives

Lesson Objectives:

At the end of this lesson, you will be able to:

- Understand the purpose of using chat support.
- Access chat support.
- Use chat support.
- 4. Understand who the Performance Facilitators are.
- Understand what their duties are.



Previous | Next | Index | Course Home | Glossary | Reference | Study Group | Log Out

GCX 10



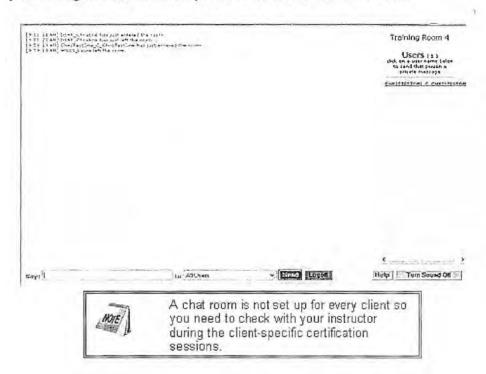
Module 3: Servicing E-mail and Chat > Chat Support and Performance Facilitators

Page 2 of 16

E CSP - 101 Blended Delivery

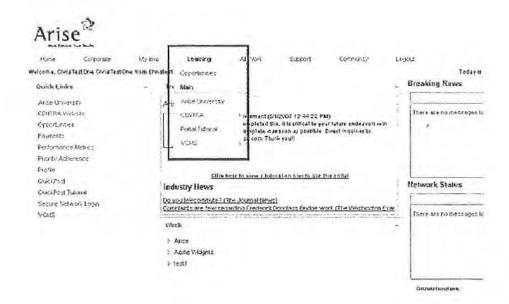
Chat Rooms

Most times during the client-specific certification course, you, as a Client Support Professional employed by an Independent Business, will be able to access a chat room where you can post any questions and/or concerns related to that certification course. The instructors assign each chat room and they will let you know the appropriate chat room to visit. These chat rooms are there to help you during the certification process at the end of a course.





To access the Chat Rooms for each client, you need to log in to the Arise Portal. Once there, move the cursor to the **Learning** tab on the top and click on **Main**.



Previous | Next | Index | Course Home | Glossary | Reference | Study Group | Log Out

◆Previous Next ► ■Index ■ Course Home ■ Glossary ■ Reference ■ Study Group ■ Log Out

Module 3: Servicing E-mail and Chat > Chat Support and Performance Facilitators

Page 4 of 16

Chat Rooms: Certification How to Access Continued

After clicking on Main, a new window will open up. You need to scroll down until you reach the section titled Certification Chat Rooms.

There will be several chat rooms for you to click on.

Click on the chat room assigned by your instructor.

Note: The instructor references on this page do not apply to the CSP 101 course. The CSP 101 course does not provide an instructor led option. CSP 101 comes in two variations, the selfpaced course without

Certification Chat Rooms

Arise uses several Certification Chat Rooms to provide instructor support to newly certified agents. This is not routinely done, but is provided when Arise and the client deem this support to be necessary for the success of new agents. You will be notified by your instructor if the chat support is available. You enter the chat room from the appropriate link below. These rooms are monitored and togged.

Conflication Chat Room 1

Certification Chat Room 2

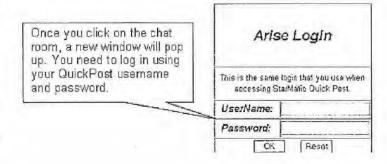
Certification Chat Room 3

Certification Chat Room 5

Certification Chat Room 6

Certification Chat Room 8

Certification Chat Room 8



specialist guidance and the selfpaced course with specialist guidance.

→ Previous Next ➤ □Index □ Course Home □ Glossary □ Reference □ Study Group □ Log Out

Module 3: Servicing E-mail and Chat > Chat Support and Performance Facilitators

Page 13 of 16

E CSP - 101 Blended Delivery

Performance Facilitators



Arise assigns Performance Facilitators to most client accounts.

Performance
Facilitators
are in place
to assist
Client
Support
Professionals
with day-today policy
and
procedural
inquiries via
the chat
room.

Quality Assurance Performance Facilitators monitor the performance of Client Support Professionals to ensure that, individually and collectively, client Key Performance Indicators or KPTs are being met or exceeded.

GCX 7 Performance Facilitators

are
Independent
Businesses
that have
been
contracted to
serve as
subject
matter
experts on
the client
application.

 $\underline{Previous} \mid \underline{Next} \mid \underline{Index} \mid \underline{Course \; Home} \mid \underline{Glossary} \mid \underline{Reference} \mid \underline{Study \; Group} \mid \underline{Log \; Out}$

→ Previous Next ➤ □Index □ Course Home □ Glossary □ Reference □ Study Group □ Log Out

Module 3: Servicing E-mail and Chat > Chat Support and Performance Facilitators

Page 14 of 16

E CSP - 101 Blended Delivery

Performance Facilitators Continued



Although roles can vary from client to client, Performance Facilitators usually perform the following:

- Staff chat rooms where Client Support Professionals can go while servicing a client's account to get questions answered.
- · Listen to live or recorded calls and evaluate the Client Support Professional's performance using an established set of criteria and standards. In addition to KPI's, performance measures may include quality assurance (QA) targets established by the client.
- Prepare and distribute job aids to enhance the

performance of Client Support Professionals.

 Assist Arise instructors by participating in Client Support Professional certification events.

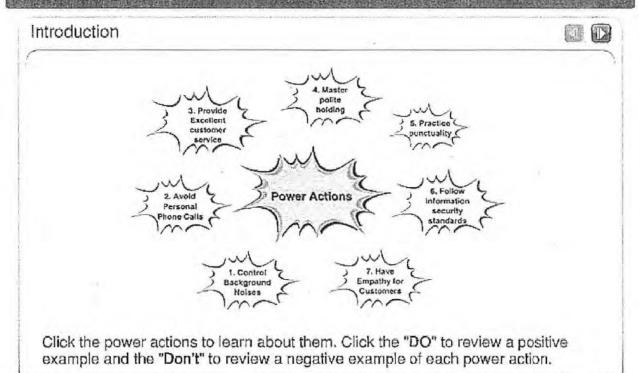
 $\underline{Previous} \mid \underline{Next} \mid \underline{Index} \mid \underline{Course} \; \underline{Home} \mid \underline{Glossary} \mid \underline{Reference} \mid \underline{Study} \; \underline{Group} \mid \underline{Log} \; \underline{Out}$

Topic Objectives

At the end of this topic, you will be able to:

 Describe the 7 power actions indicative of being a successful Client Support Professional.







Do



Power Action 1 - Control Background Noises

Prevent distracting noises from coming through the phone line when you are speaking with a customer.



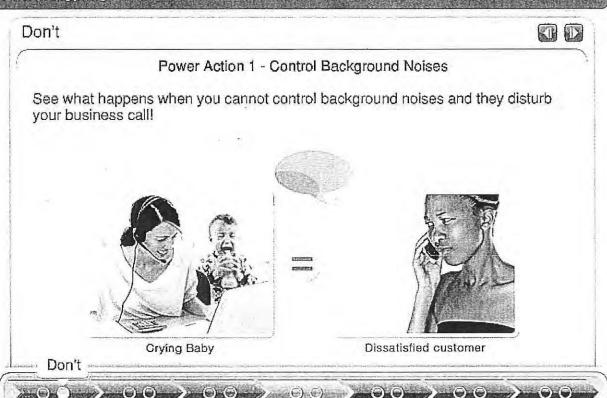




Satisfied customer

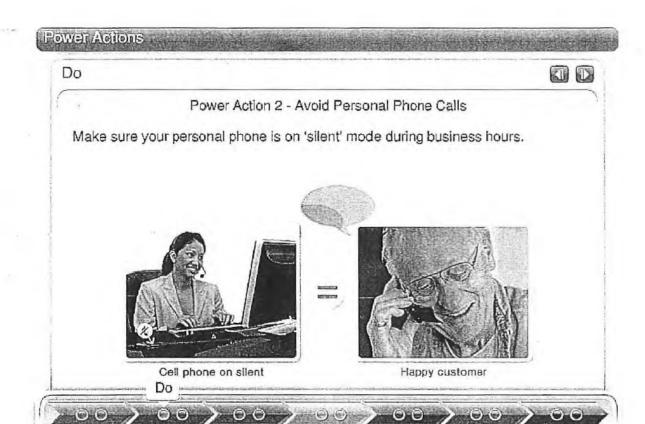
Do

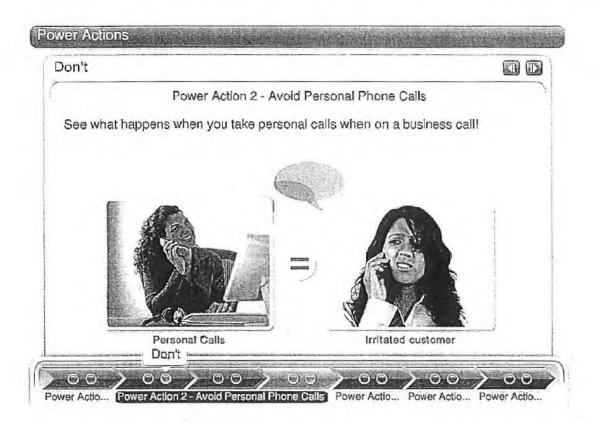




Power Actio...

Power Actio... Power Actio...







Do



Power Action 3 - Excellent Customer Service

When you speak calmly with upset customers to redirect their anger and provide alternative solutions, you help them.



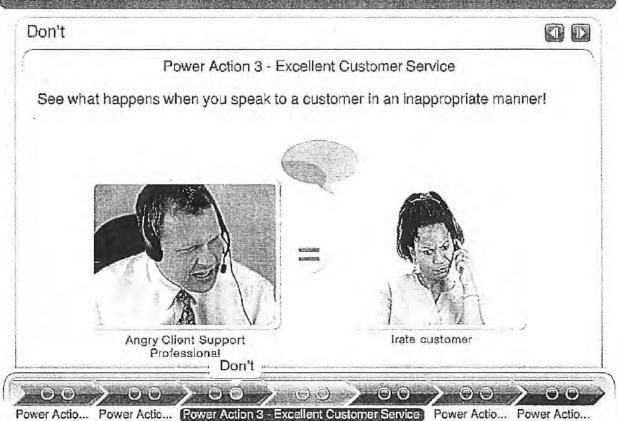
Helpful Client Support Professional

Do



Smiling customer

Power Actio... Power Actio... Power Actio... Power Actio... Power Actio...







Power Action 4 - Polite Holding

Make sure that you set expectations for the customer about how long they will be on hold and let them know when you return you will resolve their concern.



Inform the customer that they will be on hold for 2 minutes.



Informed customer will not get upset

Do :





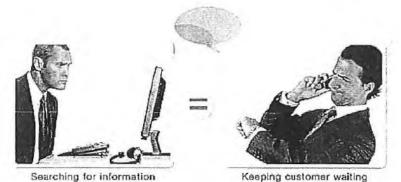
Power Actio... Power Actio... Power Actio... Power Action 4 Politie Holding Power Actio... Power Actio...





Power Action 4 - Polite Holding

Keeping a customer on hold for 10 minutes with no warning while you search for information is not good customer service. The customer is sure to get annoyed.



Don't

frantically

Power Actio... Power Actio... Power Actio... Power Action 4 - Polite Holding Power Actio... Power Actio...

Do





Power Action 5 - Punctuality

Always service the schedule that you choose. This will ensure that customers are not kept waiting and other CSPs do not miss out on the hours they want to service.



CSP signing up to service from 1:00PM to 5:30PM EST and showing up to work that time period



Satisfied customer

Do

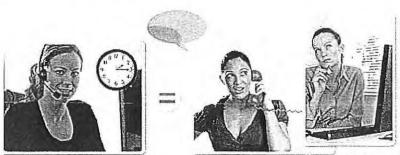
Power Actio... Power Actio... Power Actio... Power Actio... Power Action 5 - Punctuality . Power Actio...

Don't



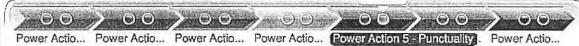
Power Action 5 - Punctuality

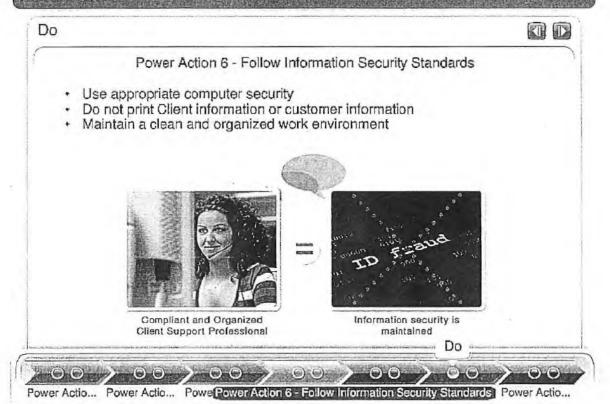
See what happens when you sign up but do not show up at the scheduled hour. You make the customer wait. Also, another CSP is left distraught because they did not get all the hours they wanted that day.



CSP was scheduled to service from 1pm to 5pm. She is just signing in! Customer kept on hold Another CSP unable to sign up to provide service,

Don't









Power Action 6 - Follow Information Security Standards

Throwing out sensitive Client information in your trash or looking up your own account information on a Client system are violations of security standards.



Careless individual throwing sensitive customer info in trash!



Customer can be victim of Identity theft!

Don't



Power Actio... Power Actio... Power Action 6 - Follow Information Security Standards Power Actio...





Power Action 7 - Have Empathy for Customers

Rushing to get off the call is not good customer service and may prevent you from fully resolving the customer's issues.



CSP who wants to rush to a lunch date



Confused customer

Don't

Power Actio... Power Actio... Power Actio... Power Actio... Power Action 7 - Have Empathy for Customers

Summary In this topic you learned to: Describe the 7 power actions indicative of being a successful Client Support Professional.

| CSP ID | CSP Name | CSP Email | PF Name | PF Email |
|--------|------------|---------------------|----------------|---------------------|
| 520829 | Rice, Matt | mattarroz@gmail.com | Sheryl Holland | mattarroz@gmail.com |
| 520829 | Rice, Matt | mattarroz@gmail.com | Sheryl Holland | mattarroz@gmail.com |
| 520829 | Rice, Matt | mattarroz@gmail.com | Sheryl Holland | mattarroz@gmail.com |
| 520829 | Rice, Matt | mattarroz@gmail.com | Sheryl Holland | mattarroz@gmail.com |
| 520829 | Rice, Matt | mattarroz@gmail.com | Sheryl Holland | mattarroz@gmail.com |
| 520829 | Rice, Matt | mattarroz@gmail.com | Sheryl Holland | mattarroz@gmail.com |
| 520829 | Rice, Matt | mattarroz@gmail.com | Sheryl Holland | mattarroz@gmail.com |
| 520829 | Rice, Matt | mattarroz@gmail.com | Sheryl Holland | mattarroz@gmail.com |
| 520829 | Rice, Matt | mattarroz@gmail.com | Sheryl Holland | mattarroz@gmail.com |



| IB Name | IBO Name | IB Email | Tier 1/CSP |
|---------------------------------|---------------|---------------------------|------------|
| Certified Client Solutions, Llc | Patricia Rice | arisecyberagent@gmail.com | 0 |
| Certified Client Solutions, Llc | Patricia Rice | arisecyberagent@gmail.com | 0 |
| Certified Client Solutions, Llc | Patricia Rice | arisecyberagent@gmail.com | 0 |
| Certified Client Solutions, LIc | Patricia Rice | arisecyberagent@gmail.com | 0 |
| Certified Client Solutions, Llc | Patricia Rice | arisecyberagent@gmail.com | 0 |
| Certified Client Solutions, Llc | Patricia Rice | arisecyberagent@gmail.com | C |
| Certified Client Solutions, Llc | Patricia Rice | arisecyberagent@gmail.com | C |
| Certified Client Solutions, Llc | Patricia Rice | arisecyberagent@gmail.com | C |
| Certified Client Solutions, Llc | Patricia Rice | arisecyberagent@gmail.com | 0 |

| Agent/Non Agent | Category | Sub Category |
|-----------------|--------------------------|-------------------|
| Agent | Positive_Experience | Positive Score |
| Agent | Canned_Response | Too Scripted |
| Agent | First_Contact_Resolution | Unresolved |
| Business | Shipping | LIT |
| Business | Price | Retail vs. Online |
| Agent | Positive_Experience | Positive Score |
| | | |

Feedback to IB

Positive OSAT Survey! Thank you!

Email reviewed- Enhancement sent to csp had authentication info

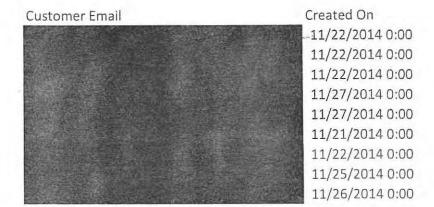
The customer indicated in the comments that the call was not resolved. The call will be reveiwed and additional feedback may be provided by the QA PF.

The comment is not related to the interaction with the CSP.

The comment is not related to the interaction with the CSP.

Positive OSAT Survey! Thank you!

| ID | | Survey Response ID | Response Time |
|----|----|--------------------|---------------|
| | 94 | 69967944 | 11/24/2014 |
| | 17 | 69933023 | 3 11/24/2014 |
| | 1 | 70021723 | 11/26/2014 |
| | 14 | 70091825 | 11/28/2014 |
| | 1 | 70114267 | 11/29/2014 |
| | 28 | 69984313 | 3 11/25/2014 |
| | 70 | 69945778 | 3 11/24/2014 |
| | 32 | 70050663 | 3 11/26/2014 |
| | 21 | 70093785 | 5 11/28/2014 |



| E-Mail WIL_M E-Mail WIL_M E-Mail WIL_M | RICE Not assigned - Not assigned | 8010046403 8010048470 | 9 |
|--|--------------------------------------|--------------------------|---|
| | • | 8010048470 | 8 |
| E-Mail WIL_M | | | 0 |
| | RICE Not assigned - Not assigned | 8010046553 | 0 |
| E-Mail WIL_M | RICE Not assigned - Not assigned | 8010083852 | 6 |
| E-Mail WIL_M | RICE Not assigned - Not assigned | 8010084465 | 0 |
| E-Mail WIL_M | RICE B&N Membership - Account Status | s Inquiry 8010037555 | 8 |
| Telephone call WIL_M | RICE Not assigned - Not assigned | 8010048212 | 1 |
| Telephone call WIL_M | RICE Not assigned - Not assigned | 8010070800 | 8 |
| Telephone call WIL_M | RICE Not assigned - Not assigned | 8010079758 | 7 |

| Category 1 | Catagory | Catamania |
|----------------|------------------------|--------------|
| | Category 2 | Category 3 |
| Not assigned | Not assigned | Not assigned |
| Not assigned | Not assigned | Not assigned |
| Not assigned | Not assigned | Not assigned |
| Not assigned | Not assigned | Not assigned |
| Not assigned | Not assigned | Not assigned |
| B&N Membership | Account Status Inquiry | Auto Renewa |
| Not assigned | Not assigned | Not assigned |
| Not assigned | Not assigned | Not assigned |
| Not assigned | Not assigned | Not assigned |

| 1 | Resolution | State | Item Category | Membership Status | Customer lifetime value | OrderNumber |
|---|----------------------|-------|---------------|-------------------|-------------------------|-------------|
| | Not assigned | KY | [blank] | [blank] | | |
| | Not assigned | OR | [blank] | [blank] | | |
| | Not assigned | VA | [blank] | [blank] | | |
| | Not assigned | CA | [blank] | [blank] | | |
| | Not assigned | IL | [blank] | [blank] | | |
| | Opt-Out- With Credit | IL. | [blank] | [blank] | 0 | |
| | Not assigned | CA | [blank] | [blank] | | 4 |
| | Not assigned | MN | [blank] | [blank] | | |
| | Not assigned | VA | [blank] | [blank] | | |

| SourceData | [HIDDEN] Language | Was courteous and professional | Commun | icated information clearly | 1 |
|------------|-------------------|--------------------------------|--------|----------------------------|---|
| CRM | English | | 10 | , | |
| CRM | English | | 5 | | |
| CRM | English | | 10 | | |
| CRM | English | | 1 | | |
| CRM | English | | 5 | | |
| CRM | English | | 10 | | |
| CRM | English | | 10 | | |
| CRM | English | | 1 | | |
| CRM | English | | 10. | | |
| | | | | | |

| Understood your issue or request [Phone Only] | Was genuinely interested in helping you [Phone Only] | | |
|---|--|----|---|
| | | | |
| 9 | | | |
| | | | |
| 4 | | | |
| • | , | | |
| | | | |
| | 10 | 10 | 9 |
| | 1 | 1 | |
| (E) | · · | | |

| Answered your question [Show for All] | Provided a solution that was easy to complete | |
|---------------------------------------|---|----|
| | 10 | 10 |
| | 1 | 1 |
| | 1 | 1 |
| | 1 | 1 |
| | 5 | 1 |
| | 7 | 10 |
| | 10 | 10 |
| | 1 | 1. |

Overall satisfaction with this customer service experience

10 4 2

How could we improve our customer service?

Pay attention to what people send you with their email. All the documents for my situation were attached yet my reply email said they could not help me until I provide actually foll through and follow up with the customer to be sure the issue is resolved, and not just letting them fire into the dark while waiting for a response that hasn't Give me information on where my items are

By making your pricing clear and not charging double for an internet order picked up in the store. That is why you have lost my business going forward.

| Is there anything you would like to tell us about this experience with customer service? |
|--|
| , |
| |
| |
| |
| |
| I wanted help with how to log in to my membership to cancel the automatic renewal. The agent told me that the automatic renewal would be stopped, but I still don't I was trying to place an online order and ended up stuck in a loop not able to finalize the order. It ended up being an issue where my member number wasn't tied to me |
| Still need to know the status of my order |
| Still need to know the status of my order |
| |
| |
| |
| |

Do you consider your request resolved? Which of the following best describes the reason your request is not yet resolved?

Yes

No I am still waiting for my credit or return to be processed

No Some other reason (Please describe)
No I am still waiting to receive a shipment
No Some other reason (Please describe)
Don't Know/Not Sure Some other reason (Please describe)

No I am still waiting to hear from a 3rd party vendor

Which of the following best describes the reason your request is not yet resolved?:comment
.
. still waiting to hear a follow up and receive the discount i didn't get when placing my order
. overcharge and a bad excuse time for renewal isn't here yet
.

What was difficult about navigating the phone menu?
.
.
.
.
.
.

| Did you contact Barnes & Noble more than once with this request? | Phone: | Email: | Chat: | |
|--|---------------|---------------|-------------|----------|
| Yes | Did not use P | hone | 2 Did not u | ise Chat |
| No | | | | |
| No | | | | |
| No | | Great Control | | |
| Yes | | | 2. | |
| No | | | 13. | |
| No | | | | |
| Yes | | 2 | 1 | 1 |
| No | 4 | | | |

Went to the BN store: Did not visit BN store

.

.

.

.

.

If you could change one thing about your [NOOKVersion], what would it be?
.
.
.

| When you first set up the Wifi on your GlowLight, how easy was the process? | What did you find difficult about setting up the WiFi? |
|---|--|
| | |
| | |
| • | |
| * | • |
| | |
| | |
| | * |
| | |
| ∍ê. | and the second s |

When you opened your first book, you had the option to view a tutorial on turning pages. How helpful was this?

.

•

•

٠

.

How easy is it to browse for books you want to read?
.
.

What suggestions do you have to make browsing easier?

.

.

.

•

.

Prior to using the device, what was your familiarity using a Samsung Galaxy product?

- .
- .
- .
- •
- •
- 9.
- -

Have you registered your NOOK account to the Samsung Galaxy Tab 4 NOOK?
.
.

Please rate the ease of the set up process on your device.

We'd like to improve on this. What did you find to be difficult?
.
.
.
.

Did you create User profile(s) on your device?

•

.

.

.

÷ =

| Did you create child (Restricted) profiles? | Please rate the ease of creating User profiles. | What would have made it easier? |
|---|---|--|
| | | |
| Teller. | | 4 |
| | · | |
| 144 | ÷ | * |
| (*) | | • |
| | • | * |
| a de la companya de | | * |
| 4 | | |
| | , | in the second se |

How do you plan to use your Samsung Galaxy Tab 4 NOOK? (Check all that apply)(Reading books)

.
.
.
.
.
.

How do you plan to use your Samsung Galaxy Tab 4 NOOK? (Check all that apply)(Reading magazines)
.
.
.

.

-

How do you plan to use your Samsung Galaxy Tab 4 NOOK? (Check all that apply)(Reading newspapers)
.
.

How do you plan to use your Samsung Galaxy Tab 4 NOOK? (Check all that apply)(Reading/responding to email)

.
.
.
.
.
.
.
.
.
.
.

How do you plan to use your Samsung Galaxy Tab 4 NOOK? (Check all that apply)(Watching movies or videos)

٠

1000

...

.

How do you plan to use your Samsung Galaxy Tab 4 NOOK? (Check all that apply)(Taking/viewing pictures)

•

•

70.

.

--

How do you plan to use your Samsung Galaxy Tab 4 NOOK? (Check all that apply)(Playing games)

.
.
.
.
.
.
.

How do you plan to use your Samsung Galaxy Tab 4 NOOK? (Check all that apply)(Online web browsing)

.
.
.
.
.
.

How do you plan to use your Samsung Galaxy Tab 4 NOOK? (Check all that apply)(Viewing personal documents)

.

.

.

A ...

.

How do you plan to use your Samsung Galaxy Tab 4 NOOK? (Check all that apply)(Other:)

.
.
.
.
.

How do you plan to use your Samsung Galaxy Tab 4 NOOK? (Check all that apply)(Other:):comment
.
.
.
.
.
.
.
.
.
.
.

How likely is it that you would recommend using NOOK for Windows 8 to a friend?

- •
- •
- •

You indicated that you visited a BN store; please tell us about the help you received.

•

.

•

.

